

I Claim:

1. A method for transmitting electronic data messages comprising the steps of:
generating a plurality of lists of mailing addresses, each of said lists containing a portion
of a primary mailing list;

transmitting separate ones of the plurality of lists or groups of the plurality of lists to a
plurality of electronic mail transmission servers; and

transmitting an electronic mail message with the electronic mail transmission servers to
addressees contained in the lists sent to the electronic mail transmission servers.

2. The method of claim 1, further comprising a step of initiating a primary electronic
mail transmission process in a first computer, wherein the first computer is in communication
with the electronic mail transmission servers.

3. The method of claim 2, wherein the first computer is a database server containing
the lists of mailing addresses.

4. The method of claim 1, further comprising a step of verifying that an electronic
mail message has been sent to each recipient set forth in the lists of mailing addresses.

5. The method of claim 1, further comprising a step of partitioning a primary
mailing list into the plurality of lists of mailing addresses.

6. The method of claim 1, further comprising a step of designating separate receive servers for receiving any bounced messages or replies.

7. The method of claim 1, further comprising a step of reviewing mail transmission progress information generated by the electronic mail transmission servers.

8. The method of claim 7 further comprising a step of restarting any stalled process identified in said step of verifying progress.

9. The method of claim 1, further comprising a step of automatically updating the primary mailing list based on returned mail information.

10. The method of claim 1, wherein primary mailing list is stored at a location separated from the transmission servers.

11. A system for transmitting electronic data messages comprising:
a means for generating a plurality of lists of mailing addresses, each of said lists containing a portion of a primary mailing list;
a means for transmitting separate ones of the plurality of lists or groups of the plurality of lists to a plurality of electronic mail transmission servers; and
electronic mail transmission server means for transmitting an electronic mail message to addressees contained in the lists sent to the electronic mail transmission servers.

12. The system of claim 11, further comprising a first computer for initiating a primary electronic mail transmission process, wherein the first computer is in communication with the electronic mail transmission servers.

13. The system of claim 12, wherein the first computer is a database server containing the lists of mailing addresses.

14. The system of claim 11, further comprising a means for verifying that an electronic mail message has been sent to each recipient set forth in the lists of mailing addresses.

15. The system of claim 11, further comprising a means for partitioning a primary mailing list into the plurality of lists of mailing addresses.

16. The system of claim 11, further comprising a means for designating separate receive servers for receiving any bounced messages or replies.

17. The system of claim 11, further comprising a means for reviewing mail transmission progress information generated by the electronic mail transmission servers.

18. The system of claim 17, further comprising a means for restarting any stalled process identified with said means for verifying progress.

19. The system of claim 1, further comprising a means for automatically updating the primary mailing list based on returned mail information.

20. The system of claim 1, wherein primary mailing list is stored at a location separated from the transmission servers.

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